



# Privacy Policy

*Effective January 1, 2022*

In Health & Help we are committed to being transparent about the data we collect about you, how it is used and with whom it is shared.

This Privacy Policy applies to when you use our Services (described below). We offer our users choices about the data we collect, use and share as described in this Privacy Policy, Cookie Policy, Settings and our Help Center.

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## **Introduction**

Health & Help's website is an online platform for publishing news, reports, articles about the charity project Health & Help, for publishing volunteer vacancies and for collecting charitable donations. People use our website to find and be found for business opportunities, to connect with others and find information. Our Privacy Policy applies to any Visitor to our Services.

### **Services**

This Privacy Policy applies to your use of our Services.

This Privacy Policy applies to he-he.org

### **Data Controllers and Contracting Parties**

Health & Help, Inc. will be the controller of your personal data provided to, or collected by or for, or processed in connection with our Services.

As a Visitor of our Services, the collection, use and sharing of your personal data is subject to this Privacy Policy and other documents referenced in this Privacy Policy, as well as updates.

### **Change**

Changes to the Privacy Policy apply to your use of our Services after the "effective date."

Health & Help ("we" or "us") can modify this Privacy Policy, and if we make material changes to it, we will provide notice through our Services, or by other means, to provide you the opportunity to review the changes before they become effective. If you object to any changes, you may close your account.

You acknowledge that your continued use of our Services after we publish or send a notice about our changes to this Privacy Policy means that the collection, use and sharing of your personal data is subject to the updated Privacy Policy, as of its effective date.



## 1. Data We Collect

### 1.1 Data You Provide To Us

We collect personal data from you when you provide, post or upload it to our Services, such as when you fill out a form, (e.g., when applying for a volunteer vacancy or making a donation), respond to a survey, or subscribe to a newsletter.

To make a donation you need to provide data such as your name, donation amount and your email. We do not collect and keep any of your payment details. Your payment details are processed separately by payment systems (Stripe or PayPal).

To apply for any of our volunteer vacancies we ask you to fill out an application through the Google forms service. You can define what kind of personal information you are ready to provide, considering our application requirements.

### 1.2 Data From Others

We receive personal data (e.g., your job title and work email address) about you when you use the services of our partners, such as volunteer organizations and applicant tracking systems providing us job application data.

### 1.3 Service Use

We log your visits and use of our Services, including mobile apps.

We log usage data when you visit or otherwise use our Services, including our sites, app and platform technology, such as when you view or click on content (e.g., learning video) or apply for vacancies. We use cookies, device information and internet protocol ("IP") addresses to identify you and log your use.

### 1.4 Cookies and Similar Technologies

We collect data through cookies and similar technologies.

A cookie is a small file placed onto your device that enables Health & Help features and functionality. Any browser visiting our sites may receive cookies from us.

We use cookies and similar technologies (e.g., pixels and ad tags) to collect data (e.g., device IDs) to recognize you and your device(s) on, off and across different services and



devices where you have engaged with our Services. We use cookies for the following purposes:

- Authentication - We use cookies and similar technologies to recognize you when you visit our Services.
- Security - For example, we use cookies to enable and support our security features, keep your account safe and to help us detect malicious activity and violations of our User Agreement.
- Preferences, features and services - For example, cookies can tell us which language you prefer and what your communications preferences are. We may also use local storage to speed up site functionality.
- Performance, analytics and research - Cookies and similar technologies help us learn more about how well our Services and plugins perform in different locations.

We or our service providers use these technologies to understand, improve, and research products, features and services, including as you navigate through our sites or when you access Health & Help from other sites, applications or devices. We, or our service providers, use these technologies to determine and measure the performance of ads or posts on and off Health & Help and to learn whether you have interacted with our websites, content or emails and provide analytics based on those interactions.

### 1.5 Other

We are improving our Services, which means we get new data and create new ways to use data.

Our Services are dynamic, and we often introduce new features, which may require the collection of new information. If we collect materially different personal data or materially change how we collect, use or share your data, we will notify you and may also modify this Privacy Policy.

## 2. How We Use Your Data



We use your data solely for the purposes it was provided. These may include the following:

- Processing your donations,
- Providing you with the information about Health & Help, our Services and events,
- Communicating with you when you are contacting us,
- Organizing your participation in our events and surveys,
- Sending you – with your consent – our newsletters,
- Ensuring the functioning and security of our website,
- Improving the quality of our website,
- For other purposes with your consent.

We do not keep your personal data in publicly available sources. We do not make decisions that lead to legal consequences for you or otherwise affect your rights and legitimate interests on the basis of exclusively automated processing of personal data.

## **3. How We Share Information**

### **3.1 Our Services**



We publish the names of all donors on the Health & Help website along with the donation amount, if you don't select the option "Donate anonymously" when making a payment.

### 3.2 Service Providers

We may use others to help us with our Services.

We use others to help us provide our Services (e.g., maintenance, analysis, audit, payments, fraud detection, marketing and development). They will have access to your information as reasonably necessary to perform these tasks on our behalf and are obligated not to disclose or use it for other purposes.

### 3.3 Legal Disclosures

We may need to share your data when we believe it's required by law or to help protect the rights and safety of you, us or others.

It is possible that we will need to disclose information about you when required by law, subpoena, or other legal process or if we have a good faith belief that disclosure is reasonably necessary to (1) investigate, prevent or take action regarding suspected or actual illegal activities or to assist government enforcement agencies; (2) enforce our agreements with you; (3) investigate and defend ourselves against any third-party claims or allegations; (4) protect the security or integrity of our Services (such as by sharing with companies facing similar threats); or (5) exercise or protect the rights and safety of Health & Help, our Members, personnel or others. We attempt to notify Members about legal demands for their personal data when appropriate in our judgment, unless prohibited by law or court order or when the request is an emergency. We may dispute such demands when we believe, in our discretion, that the requests are overbroad, vague or lack proper authority, but we do not promise to challenge every demand.

## 4. Your Choices & Obligations

### 4.1 Data Retention



We generally retain your personal data as long needed to provide you Services. In some cases we choose to retain certain information (e.g., insights about Services use) in a depersonalized or aggregated form.

#### 4.2 Rights to Access and Control Your Personal Data

You can access or delete your personal data. You have many choices about how your data is collected, used and shared.

For personal data that we have about you, you can:

- **Delete Data:** You can ask us to erase or delete all or some of your personal data (e.g., if it is no longer necessary to provide Services to you).
- **Change or Correct Data:** You can edit some of your personal data through your account. You can also ask us to change, update or fix your data in certain cases, particularly if it's inaccurate.
- **Object to, or Limit or Restrict, Use of Data:** You can ask us to stop using all or some of your personal data (e.g., if we have no legal right to keep using it) or to limit our use of it (e.g., if your personal data is inaccurate or unlawfully held).
- **Right to Access and/or Take Your Data:** You can ask us for a copy of your personal data and can ask for a copy of personal data you provided in machine readable form.

You may also contact us using the contact information below, and we will consider your request in accordance with applicable laws.

## 5. Other Important Information

### 5.1. Security



We monitor for and try to prevent security breaches. Please use the security features available through our Services.

We implement security safeguards designed to protect your data, such as HTTPS. We regularly monitor our systems for possible vulnerabilities and attacks. However, we cannot warrant the security of any information that you send us. There is no guarantee that data may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. Please visit our Safety Center for additional information about safely using our Services, including two-factor authentication.

## 5.2. Cross-Border Data Transfers

We store and use your data outside your country.

We process data both inside and outside of the United States and rely on legally-provided mechanisms to lawfully transfer data across borders. Learn more. Countries where we process data may have laws which are different from, and potentially not as protective as, the laws of your own country.

## 5.3 Lawful Bases for Processing

We have lawful basis to collect, use and share data about you. You have choices about our use of your data.

At any time, you can withdraw consent you have provided by sending us a request at [mailbox@he-he.org](mailto:mailbox@he-he.org)

We will only collect and process personal data about you where we have lawful bases. Lawful bases include consent (where you have given consent), contract (where processing is necessary for the performance of a contract with you (e.g., to deliver the Health & Help Services you have requested) and "legitimate interests." Learn more.

Where we rely on your consent to process personal data, you have the right to withdraw or decline your consent at any time and where we rely on legitimate interests, you have the right to object. If you have any questions about the lawful bases upon which we collect and use your personal data, please contact us at [mailbox@he-he.org](mailto:mailbox@he-he.org).

## 5.4. Contact Information

If you have questions or complaints regarding this Policy, please first contact Health & Help at [mailbox@he-he.org](mailto:mailbox@he-he.org)